



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	Issue
Estimate Number	1970

Invoice #	107428-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107428
Alt Order #	06860894
Deal #	
Order Flight	10/04/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/02/12 to 10/08/12	2x		MTWTF--				
	KSNV			F	10/05/12	:30	5:39 AM		DSCCNV-12-02-30H W115C	\$600.00		1
	KSNV			M	10/08/12	:30	5:51 AM		DSCCNV12-03-30H Dean&J.	\$600.00		2
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/02/12 to 10/08/12	2x		MTWTF--				
	KSNV			Th	10/04/12	:30	6:29 AM		DSCCNV-12-02-30H W115C	\$1,000.00		1
	KSNV			M	10/08/12	:30	6:58 AM		DSCCNV12-03-30H Dean&J.	\$1,000.00		2
3	KSNV	Today Show	658a-9am		10/02/12 to 10/08/12	1x		MTWTF--				
	KSNV			F	10/05/12	:30	7:22 AM		DSCCNV-12-02-30H W115C	\$1,900.00		1
4	KSNV	News 3 Sunrise SUNDAY	6a-7a		10/07/12 to 10/07/12	1x		-----S				
	KSNV			Su	10/07/12	:30	6:10 AM		DSCCNV12-03-30H Dean&J.	\$750.00		1
5	KSNV	News 3 Today	9a-930am		10/01/12 to 10/07/12	1x		-----S				
	KSNV			Su	10/07/12	:30	9:23 AM		DSCCNV12-03-30H Dean&J.	\$750.00		1
6	KSNV	M-F Today Show II	9-10a		10/02/12 to 10/08/12	2x		M-----				
	KSNV			M	10/08/12	:30	9:49 AM		DSCCNV12-03-30H Dean&J.	\$1,000.00		2
	KSNV			M	10/08/12	:30	9:56 AM		DSCCNV12-03-30H Dean&J.	\$1,000.00		1
7	KSNV	Today 4th Hour	10am-11am		10/02/12 to 10/08/12	2x		M-----				
	KSNV			M	10/08/12	:30	10:45 AM		DSCCNV12-03-30H Dean&J.	\$600.00		1
	KSNV			M	10/08/12	:30	10:51 AM		DSCCNV12-03-30H Dean&J.	\$600.00		2

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Sales Region	National

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Billing Calendar	Broadcast
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Special Handling	

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	Rachael Ray	11am-12pm		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	11:36 AM	DSCCNV-12-02-30H W115T	\$500.00		1
	KSNV			M	10/08/12	:30	11:55 AM	DSCCNV12-03-30H Dean&J.	\$500.00		2
9	KSNV	Noon News	12-1230pm		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	12:25 PM	DSCCNV-12-02-30H W115T	\$500.00		1
	KSNV			F	10/05/12	:30	12:28 PM	DSCCNV-12-02-30H W115T	\$500.00		2
10	KSNV	Days of our Lives	1258p-2pm		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	1:59 PM	DSCCNV-12-02-30H W115T	\$425.00		1
	KSNV			M	10/08/12	:30	1:28 PM	DSCCNV12-03-30H Dean&J.	\$425.00		2
11	KSNV	The Doctors	2pm-3pm		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			F	10/05/12	:30	2:32 PM	DSCCNV-12-02-30H W115T	\$325.00		1
	KSNV			M	10/08/12	:30	2:59 PM	DSCCNV12-03-30H Dean&J.	\$325.00		2
12	KSNV	Dr Phil	3-4p		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	3:15 PM	DSCCNV-12-02-30H W115T	\$600.00		1
	KSNV			F	10/05/12	:30	3:30 PM	DSCCNV-12-02-30H W115T	\$600.00		2
13	KSNV	M-F Early News	5-630p		10/02/12 to 10/08/12	1x	MTWTF--				
	KSNV			Th	10/04/12	:30	5:09 PM	DSCCNV-12-02-30H W115T	\$1,800.00		1
14	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			10/02/12 to 10/08/12	1x	MTWTF--				

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14	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm		F	10/05/12	:30	6:54 PM	DSCCNV-12-02-30H w/1st	\$1,700.00		1
15	KSNV	FacetoFace/Ralston Report	730-758pm	M	10/02/12 to 10/08/12	1x	MTWTF--				
				M	10/08/12	:30	7:50 PM	DSCCNV12-03-30H DeandJ.	\$900.00		1
16	KSNV	Monday Prime 8-10pm	8-10pm	M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	9:20 PM	DSCCNV12-03-30H DeandJ.	\$4,000.00		1
17	KSNV	Monday Prime 10-11pm	10-11pm	M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	10:36 PM	DSCCNV12-03-30H DeandJ.	\$3,200.00		1
18	KSNV	Thursday Prime 9-10pm	9-10pm	Th	10/04/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	9:23 PM	DSCCNV-12-02-30H w/1st	\$3,200.00		1
19	KSNV	Friday Prime 8-9pm	8-9pm	F	10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:30	8:43 PM	DSCCNV-12-02-30H w/1st	\$2,000.00		1
20	KSNV	Friday Prime 9-10pm	9-10pm	F	10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:30	9:39 PM	DSCCNV-12-02-30H w/1st	\$2,600.00		1
21	KSNV	Friday Prime 10-11pm	10-11pm	F	10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:00			\$3,200.00 Unresolved		1

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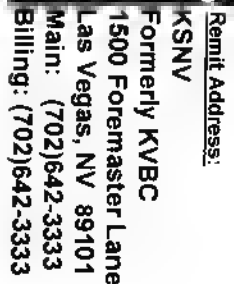
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	Saturday Prime 10-11pm	10-11pm		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
				Sa	10/06/12	:30	10:10 PM	DSCCNV12-03-30H DeandJ.	\$675.00		1
23	KSNV	NFL Football	1P-9PM		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S					
				Su	10/07/12	:30	7:53 PM	DSCCNV12-03-30H DeandJ.	\$14,000.00		1
24	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--					
				F	10/05/12	:30	11:22 PM	DSCCNV-12-02-30H W115T:	\$1,400.00		1
				M	10/08/12	:30	11:12 PM	DSCCNV12-03-30H DeandJ.	\$1,400.00		2
25	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S					
				Su	10/07/12	:30	11:31 PM	DSCCNV12-03-30H DeandJ.	\$1,400.00		1
26	KSNV	Tonight Show	1135p-1237a		to						
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--					
				Th	10/04/12	:30	12:08 AM	DSCCNV-12-02-30H W115T:	\$750.00		1
				F	10/05/12	:30	12:21 AM	DSCCNV-12-02-30H W115T:	\$750.00		2
27	KSNV	Late Night w/Fallon	1237a-136am		to						
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--					
				F	10/05/12	:30	1:27 AM	DSCCNV-12-02-30H W115T:	\$350.00		1
				M	10/08/12	:30	1:16 AM	DSCCNV12-03-30H DeandJ.	\$350.00		2
28	KSNV	Saturday Night Live	1130pm-1:02am		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
				Sa	10/06/12	:30	1:02 AM	DSCCNV12-03-30H DeandJ.	\$2,000.00		1
29	KSNV	NFL Pre-Game	1P-530pm		to						

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Page 5 of 5

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<u>Gross Total</u>	\$59,375.00
<u>Agency Commission</u>	\$8,906.25
<u>Net Amount Due</u>	\$50,468.75
	Payment Terms 30 Days

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